

CHRISTIAN LEGAL SOCIETY NATIONAL CONFERENCE



Hilton Clearwater Beach, Florida
October 11-14, 2018

2018 SPONSORSHIP OPPORTUNITIES



MEAL AND EVENT SPONSORSHIP OPPORTUNITIES

CHRISTIAN LEGAL AID SUMMIT CO-SPONSOR

\$5,000

Christian Legal Aid is looking for a co-sponsor for Thursday's Christian Legal Aid Summit. This is an eight-hour training and educational event. This event includes a meal and afternoon refreshments. Co-sponsor will have the opportunity to make a 20-minute presentation to attendees. A materials table will also be available to the co-sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag.

CHURCH AND MINISTRY GENERAL COUNSEL FORUM CO-SPONSOR

\$3,000

CLS is looking for a co-sponsor for Thursday's General Counsel Forum. This is a six-hour training and educational event. This event includes a meal and afternoon refreshments. Co-sponsor will have the opportunity to make a 10-minute presentation to attendees. A materials table will also be available to the co-sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag.

THURSDAY NIGHT WELCOME DESSERT RECEPTION SPONSOR

\$7,500 - \$9,000*

Join us as we welcome our conference attendees and guests with a welcome reception on the beachside decks. The co-sponsor will have the opportunity to make brief remarks to attendees during the plenary session. A materials table will also be available to the sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag. **cost dependent on number of attendees and menu selection*

FRIDAY SCHOLARS' SYMPOSIUM LUNCH SPONSOR

\$5,000 - \$7,000*

This perennial conference favorite features key speakers, discussion, and fellowship for law students and lawyers. Co-sponsor will have the opportunity to make brief remarks to attendees. A materials table will also be available to the sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag. **cost dependent on number of attendees*

MEAL AND EVENT SPONSORS ARE INVITED TO ADD THE EXECUTIVE EXHIBITOR PACKAGE TO THEIR SPONSORSHIP FOR A DISCOUNTED RATE OF \$750.

Please contact Courtney (cherron@clsnet.org) if you require a personalized sponsorship package.



MEAL AND EVENT SPONSORSHIP OPPORTUNITIES

FRIDAY SPOUSES' TEA SPONSOR

\$1,000

Join us as we welcome the spouses who attend the conference at afternoon tea. Co-sponsor will have the opportunity to make brief remarks to attendees. A materials table will also be available to the sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag.

FRIDAY EVENING STUDENT DINNER SPONSOR

\$7,500 - \$9,000*

The Friday evening dinner is a great opportunity for direct interaction with the next generation of Christian lawyers. While many of the lawyers will be on the sunset cruise, the law students are on their own for dinner unless someone sponsors an evening of food and fellowship. Sponsor will have the opportunity to make remarks to attendees – and the dinner can be on the beach decks. A materials table will also be available to the sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag. **cost dependent on number of attendees*

FRIDAY EVENING POST-CRUISE RECEPTION SPONSOR

\$5,000 - \$8,000*

Join us for a plenary gathering of all attendees for dessert and conversation after the evening cruise and student dinner. Lawyers will return from the cruise, rejoining the students for a dessert reception in the Main Ballroom. Potential opportunity to make remarks to attendees (please inquire). A materials table will also be available to the sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag. **cost dependent on number of attendees and menu selection*

SATURDAY LAW STUDENT MENTOR LUNCH SPONSOR

\$7,500 - \$9,000*

Partner with CLS to bring this valuable training session to the law students. Sponsor will have the opportunity to make brief remarks to attendees. A materials table will also be available to the sponsor at the sponsored event. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag. **cost dependent on number of attendees*

COFFEE BREAK SPONSOR(S)

\$1,500 (each)

Sponsor a short refresher for all attendees. Opportunities available throughout the conference. All meal and event sponsorships include a full-page ad in the conference proceedings book and an insert (provided by sponsor) in the conference welcome bag.

**MEAL AND EVENT SPONSORS ARE INVITED TO
ADD THE EXECUTIVE EXHIBITOR PACKAGE
TO THEIR SPONSORSHIP FOR A
DISCOUNTED RATE OF \$750.**

*Please contact Courtney (cherron@clsnet.org) if
you require a personalized sponsorship package.*



SPONSORSHIP OPPORTUNITIES

ADVERTISING

PROGRAM BOOK ADVERTISEMENTS

Full-page ad, black and white	\$500
Half-page ad, black and white	\$300
Full-page ad, color (outside cover)	\$1,500 <i>*only 1 available!</i>
Full-page ad, color (inside cover)	\$1,000 <i>*only 2 available!</i>

WELCOME BAG

Welcome Bag Sponsor	\$750 - \$1,500
Welcome Bag Inserts*	\$500

**materials provided by sponsor*

SCHOLARSHIPS

Student Scholarships*	\$250 <i>per student</i>
Christian Legal Aid Summit Scholarships*	\$350 <i>per person</i>

**Scholarships cover registration fees.*

Please contact Courtney (cherron@clsnet.org) if you require a personalized sponsorship package.



EXHIBITOR SPONSORSHIP OPPORTUNITIES

EXECUTIVE EXHIBITOR PACKAGE

\$1,500 (EARLY BIRD \$1,250)

- All exhibit packages include a 6' exhibitor table with two chairs and a logo/link on the exhibitor sponsor page on CLS' National Conference website. Additionally, each exhibitor may provide material for distribution in the attendee welcome bag.
- Half-page ad in the official conference proceedings book
- One individual general registration includes the Celebration Banquet
- *Additional individual registrations for those working the exhibit booth are available at a reduced rate of \$350 per person (Banquet registration included)*

PARTNER EXHIBITOR PACKAGE

\$2,400 (EARLY BIRD \$2,000)

- All exhibit packages include a 6' exhibitor table with two chairs and a logo/link on the exhibitor sponsor page on CLS' National Conference website. Additionally, each exhibitor may provide material for distribution in the attendee welcome bag.
- Full-page ad in the official conference proceedings book
- Two individual general registrations includes the Celebration Banquet
- Up to a 1-minute video ad leading off a main session (*reserved on a first-come, first-served basis*)
- 50% off any size ad in the next two issues of *The Christian Lawyer* magazine
- *Additional individual registrations for those working the exhibit booth are available at a reduced rate of \$350 per person (Banquet registration included)*



Exhibitors needing electrical services must contact the hotel directly to make arrangements and payments. Please read the Exhibitor Regulations for more detailed guidelines. By signing and submitting the application, exhibitor agrees to abide by the regulations.

CELEBRATION BANQUET SPONSOR OPPORTUNITIES



The Celebration Banquet is the keystone event at the CLS National Conference every year and will be held this year on Saturday, October 13, 2018 at the Hilton Clearwater Beach in Clearwater Beach, FL. It will be an unforgettable night that all, both lawyers and non-lawyers, will enjoy!

SILVER TABLE SPONSOR

\$1,500 (EARLY BIRD \$1,400)

- All table sponsorships include a table of ten (10) people at the Celebration Banquet, recognition in the Celebration Banquet program, and recognition in the credit roll played during the Celebration Banquet.

GOLD TABLE SPONSOR

\$5,000 (EARLY BIRD \$4,750)

- All table sponsorships include a table of ten (10) people at the Celebration Banquet, recognition in the Celebration Banquet program, and recognition in the credit roll played during the Celebration Banquet.
- Two (2) tickets to the President's Reception preceding the Celebration Banquet
- Full-page black and white ad in the conference proceedings book
- Complimentary full-page ads in the following two (2) issues of *The Christian Lawyer*



**EARLY BIRD APPLICATION DEADLINE JULY 31.
APPLICATION DEADLINE AUGUST 31.**

CELEBRATION BANQUET SPONSOR OPPORTUNITIES

BANQUET PATRON SPONSOR

\$10,000 (EARLY BIRD \$9,500)

- All table sponsorships include a table of ten (10) people at the Celebration Banquet, recognition in the Celebration Banquet program, and recognition in the credit roll played during the Celebration Banquet.
- Four (4) tickets to the President's Reception preceding the Celebration Banquet
- Full-page black and white ad in the conference proceedings book
- Complimentary full-page ads in the next two (2) issues of *The Christian Lawyer*
- Placement of a 1-page flyer on attendees' seats the the Celebration Banquet (*sponsor must provide flyer*)
- Show a brief (30-second) video during the Celebration Banquet
- Give a 5-minute speech during the Celebration Banquet



**EARLY BIRD APPLICATION DEADLINE JULY 31.
APPLICATION DEADLINE AUGUST 31.**

SPONSOR & EXHIBITOR APPLICATION

Christian Legal Society National Conference, Clearwater Beach, October 11-14, 2018

Organization/Company Name:

(as it will appear on all Conference-related materials)

Mailing Address:

City: _____ State: _____ Zip: _____

Contact Person & Title: _____

Phone: _____ Fax: _____ Email: _____

Company Website: _____

Exhibitor Package or Event Sponsorship Requested: _____

Names of Organization Representatives Attending: _____

Payment Type:

Check (Make payable to Christian Legal Society. Memo: 2018 Conference)

Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Exp. Date: _____

Print cardholder's name: _____

Cardholder's signature: _____

Total Enclosed or to be charged (see fees checklist): \$ _____

Please include a description of your organization. _____

Please submit your application to:

Christian Legal Society 8001 Braddock Rd, Suite 302 Springfield, VA 22151

Attn: Conference Sponsorship Coordinator

Courtney Herron, cherron@clsnet.org, Fax 703-642-1075

The sponsor or exhibitor agrees to abide by all regulations, terms, and conditions set forth in the regulations and specifications.



Signature: _____ **Date:** _____

Printed Name and Title: _____

Please note the deadlines within this packet. All space will be reserved on a first-come, first-served basis.

**EARLY BIRD APPLICATION DEADLINE JULY 31.
APPLICATION DEADLINE AUGUST 31.**

FEES CHECKLIST

MEAL AND EVENT SPONSORSHIPS

<input type="checkbox"/>	Christian Legal Aid Summit Co-Sponsor	\$5,000
<input type="checkbox"/>	Church and Ministry General Counsel Forum Co-Sponsor	\$3,000
<input type="checkbox"/>	Thursday Night Welcome Dessert Reception Sponsor	\$7,500 - \$9,000
<input type="checkbox"/>	Friday Scholars' Symposium Lunch Sponsor	\$5,000 - \$7,000
<input type="checkbox"/>	Friday Spouses' Tea Sponsor	\$1,000
<input type="checkbox"/>	Friday Evening Student Dinner Sponsor	\$7,500 - \$9,000
<input type="checkbox"/>	Friday Evening Post-Cruise Reception Sponsor	\$5,000 - \$8,000
<input type="checkbox"/>	Saturday Law Student Mentor Lunch Sponsor	\$7,500 - \$9,000
<input type="checkbox"/>	Coffee Break Sponsor(s)	\$1,500 (each)
<input type="checkbox"/>	Exhibitor Package Add-on	\$750

ADVERTISING

<input type="checkbox"/>	Full-page ad, black and white	\$500
<input type="checkbox"/>	Half-page ad, black and white	\$300
<input type="checkbox"/>	Full-page ad, color (outside cover)	\$1,500 <i>*only 1 available!</i>
<input type="checkbox"/>	Full-page ad, color (inside cover)	\$1,000 <i>*only 2 available!</i>
<input type="checkbox"/>	Welcome Bag Sponsor	\$750-1,500
<input type="checkbox"/>	Attendee Welcome Bag inserts	\$500

SCHOLARSHIPS

<input type="checkbox"/>	Student Scholarships	\$250 x #	students
<input type="checkbox"/>	Christian Legal Aid Summitt Scholarships	\$350 x #	attendees

EXHIBITOR

<input type="checkbox"/>	Exhibitor: Executive	\$1,500	(<i>Early Bird \$1,250</i>)
<input type="checkbox"/>	Exhibitor: Partner	\$2,400	(<i>Early Bird \$2,000</i>)
<input type="checkbox"/>	Exhibitor: <u>Additional</u> Individual Registrations	\$350 x	# of people

ANNUAL CELEBRATION BANQUET

<input type="checkbox"/>	Silver Table Sponsor	\$1,500	(<i>Early Bird \$1,400</i>)
<input type="checkbox"/>	Gold Table Sponsor	\$5,000	(<i>Early Bird \$4,750</i>)
<input type="checkbox"/>	Patron Sponsor	\$10,000	(<i>Early Bird \$9,500</i>)

Please check the appropriate boxes and write the total from this page below. Include this page with the application when returning to Christian Legal Society.

TOTAL: \$

ORGANIZATION:

**EARLY BIRD APPLICATION DEADLINE JULY 31.
APPLICATION DEADLINE AUGUST 31.**

2018 SPONSOR & EXHIBITOR REGULATIONS

These regulations have been formulated in the best interest of all concerned, and any matters not covered here are subject to the decisions of Christian Legal Society (CLS). CLS reserves the right to accept or reject any application.

Location of Exhibits

The exhibition areas will be in the conference area of the hotel. Christian Legal Society reserves the right to make modifications as needed or to adjust the floor plan at any time to meet the needs of the exhibit, the exhibitors, the event, or the requirements of the hotel.

Installation and Dismantling

It is the responsibility of each exhibitor to install the exhibit before the opening of the conference on Thursday, October 11, 2018 and to dismantle it and remove all items by 3 p.m. on Sunday, October 14, 2018. If said space is not occupied within one hour before the official opening session of the conference, CLS will have the right to use such space as it sees fit. All exhibits must remain intact until the official closing hour of 11 a.m. on October 14, 2018, unless special permission is granted by CLS.

Power and Internet

A power outlet may not be accessible to the location of your table in which case the hotel will have to provide power (if needed) at an additional cost. Please notify CLS if you need power at your exhibit table. Wireless internet is available for an additional fee directly from the hotel. Please notify CLS if you would like information about wireless internet.

Shipping

Shipping and insurance of displays are the responsibility of the exhibitor. The exhibitor will reimburse any charges to CLS from the hotel for receiving, storing, shipping, and related exhibitor services not handled by the exhibitor directly. The exhibitor is responsible for contacting the hotel to identify any specific needs not included in CLS Exhibitor Regulations.

Shipping Address:

Sender's Company/ Name
Christian Legal Society – Conference Oct 11-14
Hilton Clearwater Beach
400 MANDALAY AVENUE
CLEARWATER, FLORIDA, 33767

Badges

An exhibitor will be issued two exhibitor badges for each space rented. Additional individual registrations can be purchased. On the application form, please print the complete name(s) of those who will be working in your booth.

Use of Space

You may provide your own tabletop display or standing display, but standing displays should not exceed 10' width and 8' height.

All demonstration or other promotional activities must be confined within the limits of the exhibit space. There must be sufficient space remaining to contain conference attendees visiting the booth to participate in such activities. Exhibitors may not move any furniture without the prior consent of the hotel and/or CLS.

Exhibitors shall not assign, sublease, or share the allotted space without the knowledge and consent of CLS. Exhibited items are limited to goods manufactured or distributed by the exhibitor in its regular course of business. An organization not purchasing exhibit space will not be permitted to solicit business during the conference.

Sales

Exhibitors are permitted to make sales in the exhibit area only. Obtaining the appropriate licenses and/or permits as required by law, collecting and remitting sales tax, and complying with any other legal business requirements are solely the responsibility of the exhibitors.

Restrictions

CLS reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason, and also to prohibit or to evict any exhibit that, in the opinion of CLS, may detract from the general character of the conference as a whole. In the event of such a restriction or eviction, CLS will not be liable for any refunds or other exhibit expenses. No communication or distribution of materials inconsistent with CLS's Statements of Faith or Community Life (see www.ChristianLegalSociety.org) may be made at the conference.

Exhibitor Payment and Cancellation

Payment is due within seven (7) business days of application acceptance. All cancellations must be made in writing to CLS. If notification is received by close of business EDT on September 7, 2018, all monies, less a non-refundable deposit of \$75, will be returned; however, no refunds will be made after this date. Failure to occupy exhibition space in no way releases the exhibitor from the obligation to pay for the full cost of the requested space. If said space is not occupied within one hour before the official opening session of the conference, CLS will have the right to use such space as it sees fit to eliminate a gap in the exhibition area. In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the exhibit area unfit or unavailable for use, all monies paid for the exhibition space will be refunded.

Sponsor Payment and Cancellation

Payment is due within seven (7) business days of application acceptance. All cancellations must be made in writing to CLS. Because of commitments of hotel space and related expenses, sponsorship cancellations will not be refunded. In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the Conference area unfit or unavailable for use, all monies paid for the conference sponsorship will be refunded.

Care of Building and Equipment

Exhibitors or their agents must not injure or deface the walls or floors of the building, the exhibit space, or the equipment of the exhibit space. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. When damage appears, the exhibitor is liable to the hotel. Anything in connection that is necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

Mailing Lists

Exhibitors may compile a mailing list by direct solicitation of persons visiting their booth; however, compiling or using in any form a mailing list of Conference attendees from any other source is strictly prohibited.

Liability

Neither CLS nor its officers, directors, agents, or employees are liable for any damages or losses that may occur to an exhibitor, or to an exhibitor's employees or property, from any cause whatsoever. The exhibitor, on signing the application, agrees to hold forever harmless the aforementioned and the hotel from any and all liability, claims, losses, and/or expenses for personal injury, accident, property damage, or loss arising out of, in, at, or in connection with the exhibitor's display, including losses arising from cancellation of the conference.

Security

CLS will not provide security. Exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against loss or damage from theft, accident, vandalism, fire, or other causes.

Entire Agreement

This instrument contains the entire agreement between the parties hereto. Any verbal modifications of this instrument shall be of no force and effect.