

CHRISTIAN LEGAL SOCIETY
NATIONAL CONFERENCE
EXHIBITOR & SPONSORSHIP OPPORTUNITIES

STANDING ON
SOLID GROUND

**DC
24**

OCTOBER 31
to
NOVEMBER 3



CHRISTIAN
LEGAL SOCIETY

CHRISTIAN LEGAL SOCIETY NATIONAL CONFERENCE

OCTOBER 31 - NOVEMBER 3, 2024

STANDING ON
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SPONSORSHIP OPPORTUNITIES

SPOUSES' GATHERING SPONSOR

\$1,000

Join us as we welcome the spouses attending the conference for a time of fellowship of their own. This event will take place on Friday.

- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.

RELIGIOUS FREEDOM DESSERT SPONSOR

\$1,500

Sponsor a Friday night dessert where CLS' religious freedom-minded attendees gather for a time of fellowship and collaboration.

- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.

COFFEE BREAK SPONSOR

\$2,000

Sponsor a short refresher for all attendees. Coffee break sponsorships are available throughout the conference. Inquire for available times. *Multiple opportunities available.*

- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

CHRISTIAN LEGAL SCHOLARS' SYMPOSIUM SPONSOR

\$2,500

This perennial conference favorite features key speakers, discussion, and fellowship. It will take place on Friday and includes lunch. (Attendees pay a subsidized registration fee.)

- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

JOB FAIR SPONSOR

\$2,500

Sponsor the job fair Saturday morning, including refreshments for all job fair attendees.

- The sponsor will have a table at or near the job fair for materials or to participate in the job fair as an organization.
- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

BOOKSTORE SPONSOR

\$2,500

The bookstore sponsor supports the activities of the on-site bookstore and includes promotion throughout the conference.

- The sponsor will have a table for materials in or near the bookstore.
- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

GENERAL COUNSEL FORUM SPONSOR

\$3,000

Sponsor the General Counsel Forum, which takes place Thursday before the first workshop session and includes lunch. This event also has an opportunity for co-sponsorship; please inquire if interested.

- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- Sponsorship includes an insert in the conference welcome bag.
- The sponsor will receive special recognition in conference media.

CHRISTIAN LEGAL AID SUMMIT SPONSOR

\$6,000

Christian Legal Aid is looking for a sponsor for Thursday's Christian Legal Aid Summit. This is an all-day training and educational event and includes lunch and morning and afternoon refreshments. This event also has an opportunity for co-sponsorship; please inquire if interested.

- The sponsor(s) will have the opportunity to make brief remarks to attendees at the sponsored event.
- A materials table will be available to the sponsor at the sponsored event.
- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a half-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

MAIN SESSION SPONSOR

\$7,500

Join us as a main session sponsor. Opportunities are available for the main sessions on Thursday and Friday.

- The sponsor will have the opportunity to submit a 30-second video to be shown during the sponsored session.
- A materials table will be available throughout the conference (*basic package*).
- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a full-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag or placed on the attendees' seats prior to the sponsored session.

WELCOME DESSERT RECEPTION SPONSOR

\$10,000

Join us as we welcome our conference attendees and guests with a dessert reception on Thursday evening.

- Sponsorship includes a half-page ad in the next issue of CLS' *The Christian Lawyer* magazine.
- Sponsorship includes a 30-second video played as part of the main session prior to the sponsored event.
- A materials table will be available to the sponsor at the sponsored event.
- The sponsor will be announced as the event sponsor and will be featured in conference signage and printed materials.
- Sponsorship includes a full-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

LAW STUDENT DINNER SPONSOR

\$10,000

The Friday evening dinner is a great opportunity for direct interaction with the next generation of Christian attorneys. The law students are on their own for dinner unless someone sponsors an evening of food and fellowship. This event also has an opportunity for co-sponsorship; please inquire if interested.

- The sponsor(s) will have the opportunity to make brief remarks to attendees at the sponsored event.
- Sponsorship includes a half-page ad in the next issue of CLS' *The Christian Lawyer* magazine.
- A materials table will be available to the sponsor(s) at the sponsored event.
- The sponsor(s) will be announced as the event sponsor(s) and will be featured in conference signage and printed materials.
- Sponsorship includes a full-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

LAW STUDENT MENTOR LUNCH SPONSOR

\$10,000

This Saturday event is a wonderful opportunity to bring law students and attorneys together for valuable mentorship and to teach law students the value of mentorship. This event also has an opportunity for co-sponsorship; please inquire if interested.

- The sponsor(s) will have the opportunity to make brief remarks to attendees at the sponsored event.
- Sponsorship includes a half-page ad in the next issue of CLS' *The Christian Lawyer* magazine.
- A materials table will be available to the sponsor(s) at the sponsored event.
- The sponsor(s) will be announced as the event sponsor(s) and will be featured in conference signage and printed materials.
- Sponsorship includes a full-page ad in the conference proceedings book.
- The sponsor will receive special recognition in conference media.
- Sponsorship includes an insert in the conference welcome bag.

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EXHIBITOR OPPORTUNITIES

We invite you to exhibit at the 2024 CLS National Conference through one of these two customized packages. Exhibitor exclusive add-ons feature special discounted pricing only for exhibitors and are available for purchase with either exhibit package.

EXHIBITOR TABLE - PREMIUM \$1,750

- A 6' exhibitor table with two chairs
- One attendee exhibitor general registration
- One welcome bag insert
- Full-page ad in the conference proceedings book

EXHIBITOR TABLE - BASIC \$950*

- A 6' exhibitor table with two chairs

**This package does not include attendee registrations. To include, see exhibitor add-on options below.*

EXHIBITOR EXCLUSIVE ADD-ONS

The following discounted rates are exclusively available for exhibitors. All opportunities are provided on a first-come, first-served basis. Some opportunities have limited availability.

REGISTRATIONS

Non-attendee Exhibitor Registration

No charge

The non-attendee registrant is designed for people manning your table but not interested in attending the event; therefore, the non-attendee registration does not include any conference meals or attendance at CLE workshop sessions. No more than three (3) registrations are allowed at this "discounted rate."

Attendee Exhibitor General Registration

\$450

The attendee exhibitor general registration includes meals, all sessions, and the Celebration Banquet. This discounted rate is still intended for participants manning your booth who may also desire to attend conferences sessions. No more than three (3) registrations are allowed at this discounted rate.

ADVERTISING

- | | |
|---|--------------|
| • Welcome bag insert | \$250 |
| • Half-page ad (ad in the conference proceedings book) | \$150 |
| • Full-page ad (ad in the conference proceedings book) | \$300 |
| • Full-page, inside cover ad (ad in the conference proceedings book) | \$700 |
| • One full-page ad in CLS' <i>The Christian Lawyer</i> magazine
(color ad, spring 2025 issue of CLS' <i>The Christian Lawyer</i> magazine) | \$250 |
| • Two full-page ads in CLS' <i>The Christian Lawyer</i> magazine
(color ad, in both 2025 issues of CLS' <i>The Christian Lawyer</i> magazine) | \$500 |

The Fine Print. Application deadline is August 15. Exhibitors needing electrical services may need to contact the hotel directly to make arrangements and payments. Please read the sponsorship and exhibitor regulations for more detailed guidelines. By signing and submitting the application, the participating organization agrees to abide by the regulations. Participating organizations are responsible for providing marketing materials and payment by the provided deadlines. All marketing materials and videos must be pre-approved by the CLS conference team. All exhibitors and sponsorships are at the discretion of the CLS conference team.

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ADVERTISING, SPONSORSHIP, AND OTHER OPPORTUNITIES

PROGRAM BOOK ADVERTISEMENTS

Full-page ad	\$600
Half-page ad	\$350
Outside cover full-page ad	\$1,500 <i>*only 1 available!</i>
Inside cover full-page ad	\$1,000 <i>*only 2 available!</i>

WELCOME BAG

Welcome bag sponsor	\$3,500
Welcome bag inserts*	\$500

**materials provided by the sponsor*

SCHOLARSHIPS

Scholarships are critical to the success of many facets of the CLS National Conference every year. Law students and Christian Legal Aid Summit participants are generally unable to attend without sponsorships. Please consider standing with us in getting critical education and resources to law students and Christian Legal Aid Summit participants at the 2024 CLS National Conference.

Student scholarships	10 students for \$4,500 or 5 students for \$2,250
Christian Legal Aid Summit scholarships	10 attendees for \$4,500 or 5 attendees for \$2,250

JOB FAIR PARTICIPATING ORGANIZATION

Employers wishing to participate in the job fair at the CLS National Conference should select this option.

Job Fair Employer Participating Organization	\$150
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APPLY ONLINE NOW
CLSCONFERENCE.ORG

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CELEBRATION BANQUET TABLE SPONSORSHIPS

The Celebration Banquet is the keystone event at the CLS National Conference and will be held this year on Saturday, November 2, at the conference hotel, the Capital Hilton, in Washington, D.C. It will be an unforgettable night that all will enjoy!

SILVER TABLE SPONSOR

\$2,000

- A table for ten (10) people at the Celebration Banquet, recognition in the Celebration Banquet program, and recognition in the credit roll played during the Celebration Banquet

GOLD TABLE SPONSOR

\$5,000

- A table for ten (10) people at the Celebration Banquet, recognition in the Celebration Banquet program, and recognition in the credit roll played during the Celebration Banquet
- Full-page ad in the conference proceedings book
- One full-page ad in the 2025 spring issue of CLS' *The Christian Lawyer* magazine

BANQUET PATRON SPONSOR

\$10,000

- A table for ten (10) people at the Celebration Banquet, recognition in the Celebration Banquet program, and recognition in the credit roll played during the Celebration Banquet
- Full-page ad in the conference proceedings book
- One full-page ad in each of 2025 issues of CLS' *The Christian Lawyer* magazine (spring and fall)
- Placement of a one-page flyer on attendees' seats at the Celebration Banquet (sponsor must provide flyer)
- Show a 30-second video DURING the Celebration Banquet

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DEADLINES

ADMINISTRATIVE DEADLINES

APPLICATION DEADLINE	AUGUST 15
PAYMENT	Due within 7 days of application approval
ATTENDEE REGISTRATONS	Due within 7 days of application approval
SPONSORS' BANQUET ATTENDEE NAMES SUBMISSION DEADLINE	OCTOBER 16

ART AND ADVERTISEMENT DEADLINES

PROCEEDINGS BOOK AD DEADLINE	AUGUST 9
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Proceedings Book Advertisement Specifications

Full-page ads are 8.5x11" and should include a 0.125" bleed.

Half-page horizontal (with bleed): 8.5"x5.375" (plus .125" bleed)

Half-page horizontal (no bleed): 7.25"x4.75"

Half-page vertical (with bleed): 4.25"x11" (plus .125" bleed)

Half-page vertical (no bleed): 3.625"x9.75"

WELCOME BAG INSERT ARRIVAL DEADLINE	OCTOBER 16
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Inserts should be mailed to the CLS headquarters:

Christian Legal Society, Attn: NC Sponsor Team, 8001 Braddock Road, Suite 302, Springfield, VA 22151.

Plan to send 400 inserts unless notified otherwise. Inserts may include flyers, a small magazine, brochure, pen, or other small giveaway that is not larger than 8.5x11 and does not weigh more than 6 ounces.

VIDEO ADVERTISEMENT DEADLINE	OCTOBER 10
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Sponsor must also bring a usb drive with video to sponsorship coordinator upon arrival onsite. Please notify coordinator of video ad length by October 1.

APPLY ONLINE NOW
CLSCONFERENCE.ORG

SPONSORSHIP AND EXHIBITOR REGULATIONS

These regulations have been formulated in the best interest of all concerned, and any matters not covered here are subject to the decisions of Christian Legal Society (CLS). CLS reserves the right to accept or reject any application.

Location of Exhibits

The exhibition areas will be in the conference area of the hotel. Christian Legal Society reserves the right to make modifications as needed or to adjust the floor plan at any time to meet the needs of the exhibit, the exhibitors, the event, and/or the requirements of the hotel.

Installation and Dismantling

It is the responsibility of each exhibitor to install the exhibit no later than noon (unless the exhibitor makes prior arrangements with CLS), Thursday, October 31, 2024, and to dismantle it and remove all items by 1 p.m. on Sunday, November 3, 2024. If space is not occupied by noon and the exhibitor made no other arrangements with CLS, then CLS will have the right to use such space as it sees fit. All exhibits must remain intact until after the Saturday evening celebration banquet unless special permission is granted by CLS.

Power and Internet

A power outlet may not be accessible to the location of your table, in which case the hotel will have to provide power (if needed) at an additional cost. Please first notify CLS if you need power at your exhibit table. Free wireless internet is available in common spaces but if a dedicated, higher bandwidth connection is needed, then that needs to be arranged with the hotel directly for an additional fee. Please notify CLS if this is needed, and we can forward the request to the appropriate personnel.

Shipping

All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to ensure proper routing. Please schedule your shipment(s) to arrive a few days prior to the event start date in case of delays. The hotel will then deliver to a pre-determined space (currently the Senate room) where packages can be picked up. Make sure packages are easily identifiable from several sides in the likely event that boxes will be stacked. If a package has not been picked up by the recipient and no contact information is provided, the package will be discarded.

Capital Hilton
1001 16th Street NW
Washington, D.C. 20036
Attn: Latisha Queen (for Christian Legal Society)

Box ____ of ____

Badges

An exhibitor will be issued exhibitor badge(s) for each space rented. Additional individual registrations can be purchased. Please print the complete name(s) of those who will be working in your booth on the application form.

Use of Space

You may provide your own tabletop display or standing display, but standing displays should not exceed 10' width and 8' height. All demonstrations or other promotional activities must be confined within the limits of the exhibit space. There must be sufficient space remaining to contain conference attendees visiting the booth to participate in such activities. Exhibitors may not move any furniture without the prior consent of the hotel and/or CLS. Exhibitors shall not assign, sublease, and/or share the allotted space without the knowledge and consent of CLS. Exhibited items are limited to goods manufactured or distributed by the exhibitor in its regular course of business. An organization not purchasing exhibit space will not be permitted to solicit business during the conference. Interference with the light and/or space of other exhibitors is prohibited, as is exposing an unfinished display surface to a neighboring exhibitor. CLS reserves the right to require an exhibitor to alter an exhibit on site. Necessary changes shall be made at the exhibitor's expense and are subject to the approval of CLS.

The Fine Print. Application deadline is August 15. Exhibitors needing electrical services may need to contact the hotel directly to make arrangements and payments. Please read the sponsorship and exhibitor regulations for more detailed guidelines. By signing and submitting the application, the participating organization agrees to abide by the regulations. Participating organizations are responsible for providing marketing materials and payment by the provided deadlines. All marketing materials and videos must be pre-approved by the CLS conference team. All exhibitors and sponsorships are at the discretion of the CLS conference team.

Sales

Exhibitors are permitted to make sales in the exhibit area only. Obtaining the appropriate licenses and/or permits as required by law, collecting and remitting sales tax, and complying with any other legal business requirements are solely the responsibility of the exhibitors.

Restrictions

CLS reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason and to prohibit or to evict any exhibit that, in the opinion of CLS, may detract from the general character of the conference as a whole. In the event of such a restriction or eviction, CLS will not be liable for any refunds or other exhibitor expenses. Any communication or distribution of materials that is inconsistent with CLS' Statements of Faith or Community Life are prohibited (see www.ChristianLegalSociety.org).

Furthermore, CLS expects all sponsors and exhibitors to behave in good faith and in accordance with the CLS Statements of Faith and Community Life. This includes, but is not limited to, not participating in conference activities that are not included in the chosen exhibitor or sponsor package. If you have any questions about the inclusions of your package - particularly related to conference meals - please check with a CLS team member.

Exhibitor Payment and Cancellation

Payment is due within seven (7) business days of application acceptance. All cancellations must be made in writing to CLS. If notification is received by close of business EDT on August 16, 2024, all monies, less a non-refundable deposit of \$75, will be returned; however, no refunds will be made after this date. Failure to occupy exhibition space in no way releases the exhibitor from the obligation to pay for the full cost of the requested space. If said space is not occupied by noon and the exhibitor made no other arrangements with CLS, then CLS will have the right to use such space as it sees fit to eliminate a gap in the exhibition area. In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the exhibit area unfit or unavailable for use, all monies paid for the exhibition space will be refunded. Cancellation(s) because of COVID-19 will be addressed on a case-by-case basis.

Sponsor Payment and Cancellation

Payment is due within seven (7) business days of application acceptance. All cancellations must be made in writing to CLS. Because of commitments of hotel space and related expenses, sponsorship cancellations will not be refunded. In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the conference area unfit or unavailable for use, all monies paid for the conference sponsorship will be refunded.

Care of Building and Equipment

Exhibitors or their agents must not injure or deface the walls or floors of the building, the exhibit space, or the equipment of the exhibit space. Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. When damage appears, the exhibitor is liable to the hotel.

Mailing Lists

Exhibitors may compile a mailing list by direct solicitation of persons visiting their booth; however, compiling or using in any form a mailing list of conference attendees from any other source is strictly prohibited.

Liability

Neither CLS nor its officers, directors, agents, or employees are liable for any damages or losses that may occur to an exhibitor, or to an exhibitor's employees or property, from any cause whatsoever. The exhibitor, on signing the application, agrees to hold forever harmless the aforementioned and the hotel from any and all liability, claims, losses, and/or expenses for personal injury, accident, property damage, or loss arising out of, in, at, or in connection with the exhibitor's display, including losses arising from cancellation of the conference.

Security

CLS will not provide security. Exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against loss or damage from theft, accident, vandalism, fire, or other causes.

Entire Agreement

This instrument contains the entire agreement between the parties hereto. Any verbal modifications of this instrument shall be of no force and effect.